

Candidate Evaluation

Name: _____

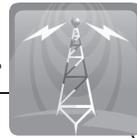
Compare Candidates. During the election season voters are flooded with messages for and by the candidates. Take a look at the messages from the two candidates and discover where they stand.



Candidate Stevens

Radio Announcer: Vote for change this election day! Candidate Stevens believes in bringing a new perspective to the office of president! His experience as the mayor of Hilltown gives Candidate Stevens insight into how a government should be run! He will balance our budget, improve schools and end US involvement in foreign wars.

Candidate: I am Candidate Stevens, and I approve of this message.



Candidate Garner

Radio Announcer: A vote for Candidate Garner is a vote for progress! As a senator, Candidate Garner helped pass laws to lower taxes, protect our borders and supported our troops fighting in our wars abroad. She promises to limit government spending, support growing businesses and limit our need for foreign oil.

Candidate: I am Candidate Garner, and I approve of this message.



Personal Appearances

- August 2– Met with supporters at a minor league baseball park
- August 30– Guest speaker at a workers' rally in Detroit
- September 6- Spoke at Green Energy Plant about the environment



Personal Appearances

- August 17- Guest speaker at a dinner for small business owners.
- September 11– Met with first responders in New York City
- September 29– Held a town hall meeting in her home town



Voting Record

- Should we increase public school funding? ✓
- Should we increase taxes? ✓
- Should we close our borders? ✗



Voting Record

- Should we increase taxes? ✗
- Should more troops be sent to fight? ✓
- Should we increase drilling for oil in the US? ✓



Endorsements & Contributors

- American Federation of Teachers (AFT)
- Immigrant Rights Groups



Endorsements & Contributors

- National Rifle Association (NRA)
- National Oil Companies

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After looking at these different sources of candidate information, answer the questions below.

1. Which candidate is more likely to appeal to parents with school-age kids? Stevens Garner
Give at least two reasons you selected this candidate.

Reason 1:

Reason 2:

2. Who would be most likely to support these issues? Put a **S** for Stevens and a **G** for Garner.

Oil Exploration Increase in Teacher Pay Increased Military Spending
 Immigration Reform Cut Taxes Peace Talks with Enemy Nations

3. Out of the four examples of candidate messages, which source would be most (**M**) and least (**L**) useful to you?

Radio or Television Ad Personal Appearances Voting Record Endorsements

Why is this the **most** helpful?

Why is this the **least** helpful?

4. Based on what you have learned about the two candidates, create a campaign poster for each.
Be sure to include their name, what they support, some images and maybe even a slogan!

